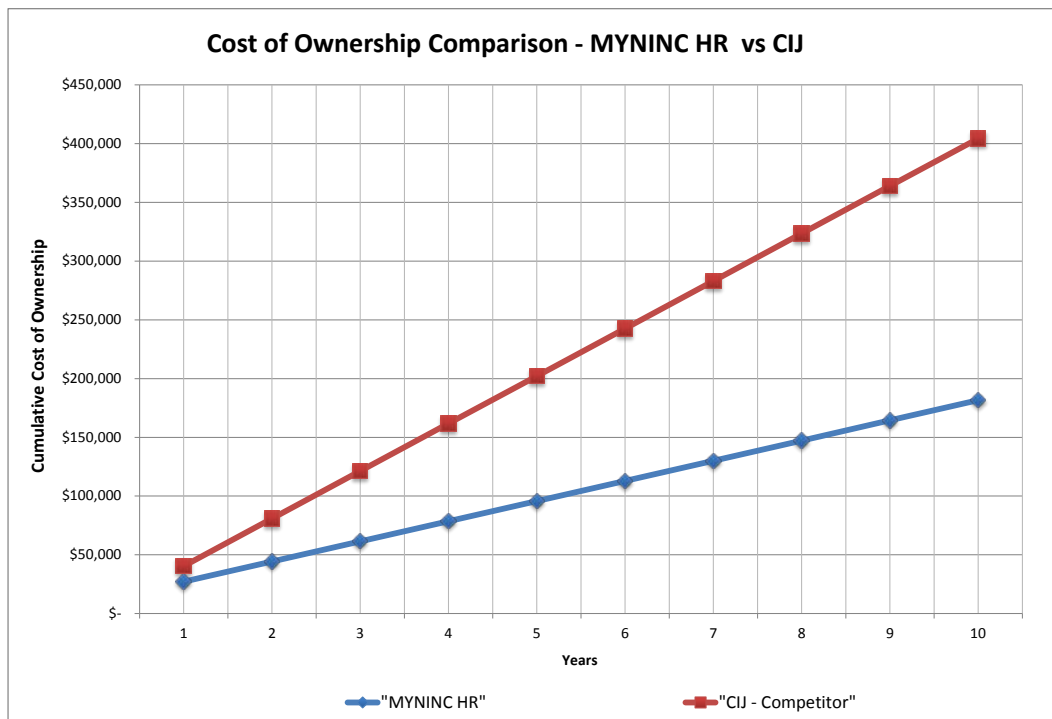




Make Your Numbers, Inc. HR printing technology has the lowest total cost of ownership for any digital printing technology on the market. Compared to the standard continuous inkjet (CIJ) platforms the savings can be astronomical. The chart below along with the detailed cost comparison on page two shows how quickly the costs can add up.

In short the HR technology eliminates all scheduled maintenance and associated service bills associated with keeping your system running. When you add in the cost of lost production and efficiencies the choice is easy...





### Printer Cost of Ownership Comparison

<b>Assumptions</b>		
Cost of Lost Production/line hour	\$200	
Production hours/line year	8000	
Codes/hour	1500	
Codes/line year	11970000	
	<b>MYNINC HR</b>	<b>Continuous Inkjet</b>
<b>Cost of Consumables</b>		
Solvent consumption/hour	NA	7.0 cc
Bottles/line year	NA	56
Price/bottle	\$ NA	\$ 14
<b>Cost of solvent/line year</b>	<b>\$ NA</b>	<b>\$ 801</b>
Nozzle size	NA	56 micron
Ink consumption (hours/liter)	1506	1506
Bottles of ink/line year	5.0	5.3
Price ink/bottle	\$ 300	\$ 76
<b>Cost of ink/line year</b>	<b>\$ 1,500</b>	<b>\$ 401</b>
<b>Total Consumable Cost/Line Year</b>	<b>\$ 1,202</b>	<b>\$ 1,202</b>
<b>Cost to Repair Printheads</b>		
Total # of PH repairs/replacements/line year	-	2.0
Cost of PH parts/replacement	\$ -	\$ 600
<b>Total Cost for PH Repair/Line Year</b>	<b>\$ -</b>	<b>\$ 1,200</b>
<b>Cost for Repairing / Replacing Ink Pumps</b>		
Number of repairs/replacements/line year	-	0.5
Cost of pump	\$ -	\$ 600
<b>Total Cost of Repairing/Replacing Ink Pumps/Line Year</b>	<b>\$ -</b>	<b>\$ 300</b>
<b>Regular PM Costs</b>		
Final ink filter price	\$ NA	\$ 25
Frequency of change	NA hours	5,000 hours
Changes/line year	NA	1.6
<b>Cost of final ink filter/line year</b>	<b>\$ -</b>	<b>\$ 40</b>
Vacuum filter price	\$ NA	\$ 20
Frequency of change	NA hours	500 hours
Changes/line year	NA	16
<b>Cost of vacuum filter changes/line year</b>	<b>\$ -</b>	<b>\$ 319</b>
Flushing of system (frequency)	NA	5,000 hours
Flushing/line year	NA	1.6
<b>Cost of lost fluids</b>	<b>NA</b>	<b>\$ 44,975</b>
Cost of Hazardous waste disposal/flush	NA	\$ 200
<b>Cost of hazardous waste disposal/line year</b>	<b>NA</b>	<b>\$ 319</b>
<b>Annual FSMA Price per system</b>		<b>3,600</b>
<b>Total cost of PM parts &amp; supplies/line year</b>	<b>\$ -</b>	<b>\$ 4,323</b>
<b>Other parts cost/line year (boards, etc.)</b>	<b>\$ -</b>	<b>\$ 1500</b>
<b>Total Annual Cost of Maintenance Parts &amp; Supplies</b>	<b>\$ 1,202</b>	<b>\$ 8,525</b>
<b>Printer Efficiency</b>	<b>99.2%</b>	<b>98.0%</b>
<b>Cost of Lost Production to Printer/Line Year</b>	<b>\$ 12,768</b>	<b>\$ 31,920</b>
<b>Total Annual CIJ Cost of Ownership/Line Year</b>	<b>\$ 13,970</b>	<b>\$ 40,445</b>