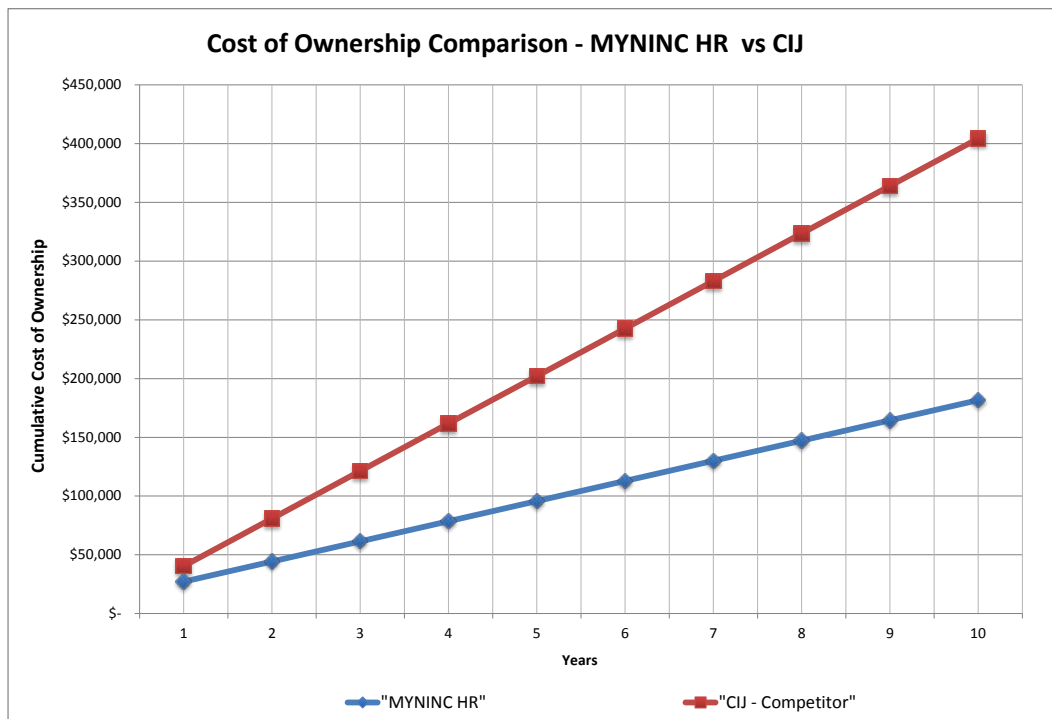




Make Your Numbers, Inc. HR printing technology has the lowest total cost of ownership for any digital printing technology on the market. Compared to the standard continuous inkjet (CIJ) platforms the savings can be astronomical. The chart below along with the detailed cost comparison on page two shows how quickly the costs can add up.

In short the HR technology eliminates all scheduled maintenance and associated service bills associated with keeping your system running. When you add in the cost of lost production and efficiencies the choice is easy...





Printer Cost of Ownership Comparison

Assumptions			
Cost of Lost Production/line hour	\$200		
Production hours/line year	8000		
Codes/hour	1500		
Codes/line year	11970000		
		MYNINC HR	Continuous Inkjet
Cost of Consumables			
Solvent consumption/hour	NA		7.0 cc
Bottles/line year	NA		56
Price/bottle	\$ NA		\$ 14
Cost of solvent/line year	\$ NA		\$ 801
Nozzle size	NA		56 micron
Ink consumption (hours/liter)	1506		1506
Bottles of ink/line year	5.0		5.3
Price ink/bottle	\$ 300		\$ 76
Cost of ink/line year	\$ 1,500		\$ 401
Total Consumable Cost/Line Year	\$ 1,202		\$ 1,202
Cost to Repair Printheads			
Total # of PH repairs/replacements/line year	-		2.0
Cost of PH parts/replacement	\$ -		\$ 600
Total Cost for PH Repair/Line Year	\$ -		\$ 1,200
Cost for Repairing / Replacing Ink Pumps			
Number of repairs/replacements/line year	-		0.5
Cost of pump	\$ -		\$ 600
Total Cost of Repairing/Replacing Ink Pumps/Line Year	\$ -		\$ 300
Regular PM Costs			
Final ink filter price	\$ NA		\$ 25
Frequency of change	NA hours		5,000 hours
Changes/line year	NA		1.6
Cost of final ink filter/line year	\$ -		\$ 40
Vacuum filter price	\$ NA		\$ 20
Frequency of change	NA hours		500 hours
Changes/line year	NA		16
Cost of vacuum filter changes/line year	\$ -		\$ 319
Flushing of system (frequency)	NA		5,000 hours
Flushing/line year	NA		1.6
Cost of lost fluids	NA		\$ 44,975
Cost of Hazardous waste disposal/flush	NA		\$ 200
Cost of hazardous waste disposal/line year	NA		\$ 319
Annual FSMA Price per system			3,600
Total cost of PM parts & supplies/line year	\$ -		\$ 4,323
Other parts cost/line year (boards, etc.)	\$ -		\$ 1500
Total Annual Cost of Maintenance Parts & Supplies	\$ 1,202		\$ 8,525
Printer Efficiency	99.2%		98.0%
Cost of Lost Production to Printer/Line Year	\$ 12,768		\$ 31,920
Total Annual CIJ Cost of Ownership/Line Year	\$ 13,970		\$ 40,445